



REFRESH. RECHARGE. MORE SUSTAINABLY.

Now there's a great-tasting way to support your workplace sustainability initiatives. At MARS DRINKS, our innovations keep your workplace drinks just as fresh as before – all while reducing the carbon footprint of our Freshpack by 31%. And that's something everyone can drink to.



PERFECTLY PREPARED WITH
OUR WORKPLACE BREWERS



MARS DRINKS™
FLAVIA® Creation 500



MARS DRINKS™
FLAVIA® Barista

31% 
carbon footprint reduction*

*compared to previous Freshpack

Learn more at
MarsDrinks.com



Rethink The Daily Grind™



Better for the work environment, too.

The steps we've taken to reengineer the Freshpack represent a significant improvement in sustainability. But we're 100% dedicated to the workplace, so we wanted to make improvements to your workday, too. That's why we've given our Freshpack a new, more intuitive design - helping people easily find their favorite drinks and get refreshed.

- 1 Bright navigation tab helps people quickly identify the taste they're looking for.
- 2 Quality descriptor demonstrates a fresh, premium product.
- 3 Creative icons hint at the blend and inspire workers to try new tastes.
- 4 Overall new look complements the modern workplace.



- 5 See-through window shows off the coffee grounds - highlighting the freshness of the ingredients.
- 6 Dual language supports French speakers in the workplace.
- 7 Sustainability label reminds people that they're enjoying a drink they can feel good about.



A fresh new look with fresh innovations in sustainability.

Our new Freshpack is now aluminum-free with a reduced carbon footprint and can still be recycled through the MARS DRINKS' Recycle Your Freshpack program. *And we're proud to say this innovation is just one aspect of our 2016 - 2020 Sustainability Strategy.* We're always looking for new ways to ensure that our products make a small impact on the environment while making a big impact on the workplace - supporting a vibrant, thriving workday. Find out more at MarsDrinks.com/sustainability.

**CONTACT YOUR
MARS DRINKS DISTRIBUTOR**
FOR MORE INFORMATION.

